



Autodhun Digital Content Policy

Editorial Guidelines

The editorial guidelines explain the **rules about what type of content users are not allowed to upload, promote, or post** on the AUTODHUN Digital platform. These rules help ensure that the platform remains **legal, safe, and respectful for all users**.

1. Legal Violations

Users must not upload content that **breaks any laws or violates the rights of others**. This includes:

- Copyright infringement
- Trademark violations
- Misuse of intellectual property
- Violation of personal privacy rights

Any content that violates these rights may be removed from the platform.

1.1 Harassment or Discrimination

Content must not harm or target individuals or groups. The platform does not allow content that:

- Harasses or intimidates people
- Degrades individuals or groups
- Discriminates based on gender, religion, race, ethnicity, sexual orientation, political opinion, age, or disability.

These rules protect users from **hate speech and abusive behavior**.

1.2 Violation of Laws and Regulations

Content must follow all applicable laws and regulations. It must not violate rules related to:

- Consumer protection
- Internet tobacco sales
- Unfair competition
- Anti-discrimination laws
- False or misleading advertising.

1.3 Fraudulent Activities

The platform does not allow content related to **fraud or deceptive practices**, including:

- Get-rich-quick schemes
- Chain letters



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- Pyramid schemes
- Fake promotions
- Payday loan scams
- Any misleading business practices.

Such content may trick or harm users.

1.4 Gambling and Betting

Content associated with **gambling or betting services** is not allowed. This includes:

- Online gambling platforms
- Lottery services
- Bingo services
- Betting or casino promotions.

1.5 Adult or Obscene Content

AUTODHUN DIGITAL strictly prohibits **adult or sexually explicit content**, including:

- Pornographic images or videos
- Sexually explicit books or text
- Escort service advertisements
- Adult entertainment websites
- Any material meant to sexually arouse viewers.

Content that requires users to be **18 years or older** to view or purchase is also not allowed.

1.6 Drugs and Medical Products

Content related to drugs is prohibited, including:

- Prescription drugs
- Over-the-counter medicines
- Non-prescription drugs.

The platform does not allow promotion or sale of these products.

1.7 Illegal Telecommunications Equipment

Users cannot upload content related to illegal telecommunications equipment such as:

- Access cards
- Access card programmers
- Unloopers



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- Cable descramblers
- Cable filters.

These devices are used to **illegally access television or communication services**.

1.8 Weapons and Dangerous Items

Content promoting weapons or weapon-related products is not allowed, including:

- Firearms
- Ammunition
- BB guns or pellet guns
- Tear gas
- Stun guns
- Switchblade knives
- Martial arts weapons.

This rule helps maintain safety on the platform.

1.9 Protection of Minors

The platform protects children and minors. Content must not:

- Take advantage of children's lack of experience.
- Exploit the trust children place in adults such as parents or teachers.
- Show minors in dangerous or harmful situations.

1.10 False Public Health Information

Users must not spread **false information about pandemics or health crises**, including COVID-19 or similar public health issues.

Misinformation can cause confusion and harm to society.

1.11 Promotion of Nicotine and Drugs

Content cannot promote:

- Cigarettes
- Tobacco products
- Nicotine products
- Drug-related items
- Symbols encouraging drug use.

2. Editorial Specifications – Audio File Requirements

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2.1 Accepted Audio Quality

The platform accepts **high-quality audio files only**.

Requirements include:

- **Minimum 44.1 kHz sample rate**
- **Stereo audio**
- **16-bit or 24-bit depth**

This ensures professional sound quality.

2.2 Accepted Audio Formats

The following formats are supported:

- FLAC
- WAV
- DSF
- DFF

These formats maintain high audio quality for digital distribution.

2.3 High-Resolution Audio Formats

The platform supports multiple professional audio formats including:

FLAC / WAV formats:

- **DXD 352.8 kHz / 24-bit**
- **192 kHz / 32-bit**
- **192 kHz / 24-bit**
- **176.4 kHz / 32-bit**
- **176.4 kHz / 24-bit**
- **96 kHz / 32-bit**
- **96 kHz / 24-bit**
- **88.2 kHz / 32-bit**
- **88.2 kHz / 24-bit**
- **48 kHz / 32-bit**
- **48 kHz / 24-bit**
- **48 kHz / 16-bit**
- **44.1 kHz / 32-bit**
- **44.1 kHz / 24-bit**
- **44.1 kHz / 16-bit**

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DSF / DFF formats:

- **DSD64 – 2822.4 kHz**
- **DSD128 – 5644.8 kHz**
- **DSD256 – 11289.6 kHz**

2.4 Unsupported Audio Files

The platform does not accept:

- MP3 files
- M4A files
- Floating-point WAV files
- FLAC files with embedded MPEG streams.

2.5 Metadata Rules

Before submitting audio files:

- Remove **embedded metadata** from the file.
- Metadata must be entered manually in the submission form.

This prevents technical problems during upload.

3. Cover Art Requirements

3.1 Artwork Size and Format

Cover artwork must follow these specifications:

- Minimum size: **1500 × 1500 pixels**
- Maximum size: **3000 × 3000 pixels**
- Shape: **Perfect square**
- Resolution: **72 dpi minimum (300 dpi recommended)**
- Color mode: **RGB**
- Format: **JPEG**

PNG files, thumbnails, or smaller images are not accepted.

3.2 Artwork Quality



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Artwork must be:

- High resolution
- Clear and sharp
- Properly aligned
- Relevant to the album or release.

Blurry or pixelated images are not allowed.

3.3 Prohibited Elements in Cover Art

The artwork must not include:

- Release time references such as **“New Release”** or **“Out Now”**
- Barcodes or QR codes
- Website URLs
- Streaming platform logos
- The word **“Exclusive”**
- References to physical formats such as **CD** or **cassette**
- Pricing information
- Pornographic material
- External links
- Misleading artist representation
- References to content not included in the album.

3.4 Artist Name Rules

For cover songs or tribute albums:

- The artwork must not display the **original artist’s name** prominently.
- The performing artist should be clearly represented.